



Confidential Application for the Smart Women Smart Solutions Certification Program®

THANK YOU! I know this is an exciting FIRST STEP towards becoming a Certified Success Circle Coach™ ---Congratulations!

Here's a sampling of the Business Building Tools you'll receive when you become a Success Circle Certified Coach™

- **2 Smart Women Smart Solutions Certification Program® “get acquainted calls”** before our live training certification (a \$400.00 value). This is where we'll discuss the program and expectations in detail and let you know what to bring, what to expect and what happens next now that you're accepted to the program. Plus, you'll receive pre-certification training to help you start building your business and customer base in advance.
- **The Success Circle Coach's Guide** that includes step by step modules to lead your very own Success Circles. (This means I've done all the work for you and all you need to do is take action and implement the steps to increase your revenue streams (valued at \$397.00).
- **All marketing materials, coaching forms and support materials** that I've used to fill my Success Circles so you don't have to reinvent the wheel. You'll get a timeline of when to send and when to follow-up for maximum effectiveness. (This really is a plug-and-play system for coaching success. The marketing materials alone are valued at a minimum of \$1,997.00—I really have done all the work and testing for you.)
- **My proven system** for taking Success Circle clients and turning them into highly lucrative one-to-one clients. (This means creating additional revenue streams with private coaching and more.)
- **Techniques and tips** to host a successful “Sample” Success Circle to effortlessly fill your own program and increase enrollment. (This includes a proven follow-up and retention system to fill your personal Success Circles.)
- **Strategic business planning and goal setting** to design how your Success Circle Coaching business will support the lifestyle you truly desire. (We'll map out structure and numbers to support your full time or part time income goals.)
- **License to use all of the Success Circle materials** to host and fill your own Success Circles. This includes marketing and branding materials to enhance credibility. (Again, the work is done for you so you

can increase your income right away and this alone is invaluable.)

- **Listing in the Certified Success Circle Coaches online directory** to give you recognition, exposure and referrals to women looking for Success Circles in your area (valued at \$247.00 per month).

- **6 “Creating The Spark” Systems** packaged with essence cards and journals to get you started with your first Success Circle (retail value of this alone is \$1,482.00). Plus you’ll have access to deeply discounted pricing on future Creating the Spark Systems.



- **Special Live Celebration Dinner and Certification Ceremony where you will be awarded your official Success Circle Coach Certificate.**

- **90 days of follow-up** to provide the support you need while you get your first Success Circle up and running by May 1, 2011, at the latest. **This includes 3 Training/Q&A calls with me.**

- **International Coach Federation (ICF) CCU’s (Continuing Education Credits)** for the 3-day training if you belong to the ICF.

- **Done-For-You Marketing Audio's** that you can download and give to your clients to keep them glued to you as their go-to resource for Smart Women. I'll record an audio on topics that your clients will value and appreciate. I'll repeatedly refer to YOU as their go-to expert for additional coaching.

The Success Circle Certified Coach Continued Support Membership begins after 90 days to help you gain visibility, be promoted in my newsletter, maintain your listing on the Success Circle Certified Coach Online Directory and participate in ongoing monthly training to continue to build your Success Circle coaching business.

Success Circle Certified Coach™ Continued Support Membership includes monthly trainings with a recording of every call and access to transcripts to build your personal learning library. Plus you’ll have full access to a special forum to mastermind and network with charter Success Circle Certified Coaches.

As a Success Circle Certified Coach, you’ll receive up to date marketing information which will keep you ahead of the game in your coaching. Several topics include:

- *Proven, effective and simple marketing strategies that can be used in every aspect of your coaching business
- *How to attract and keep your ideal client
- *Mastering your Time and Becoming more productive on doing the “Right” things in your business for continued success
- *How to work smarter not harder in your Coaching Business

These are just several of the many topics that will be covered on our monthly calls

I’ve designed 3 days at the beautiful, peaceful Inn at Playa del Rey Bed & Breakfast where you will relax and retreat while receiving your training to become a Success Circle Certified Coach™. You will have

ample time for breaks to get to know the other like-minded women at the retreat and I've arranged for a fully catered lunch each day. A full Breakfast is included each morning with your room.

Day 1: Setting Yourself Up for Success

Open the Circle –

- *Discovering the 4 success tools that you need as a Certified Success Circle Coach
- *Marketing your Success Circles effectively for winning results – how to guarantee that women will flock to your sample Circle
- *How to effortlessly host a successful Sample Circle so that women will see and feel the benefits and want to sign up immediately
- *Filling up Your Success Circle – tips to fill your Circle once the Sample Circle is complete.
- *Q&A at end of each day



Close the Circle

Day 2: The Success Circle Coaches Guide

Open the Circle

- *Check-in – Q&A along with Aha's
- *The Success Circle Coaches Guide—I will walk you through each of the 6 modules of the Creating The Spark system and share in detail how to make each module valuable for your Success Circles.
- *Private Coaching Technique – Learn my proven system on how you can take your current Success Circle Clients and turn them into highly lucrative one-to-one clients to create an additional income stream.
- *Q&A

Close the Circle

Day 3: Creating a Thriving, Lucrative Success Circle Business

Open the Circle

- *Check-in – Q&A along with Aha's
- *I will walk you through all of the proven, time-tested marketing materials, tools and checklists that are included with the program – (these are the tools that I've used for over 5 years.) I will show you exactly how and when to use them to maximize your success.
- *Business Planning and Goal Setting –I will strategize with you on how to design your Success Circle

“The Circle gave us a safe environment to voice our feelings and feel we were being heard. Because of the structure and the tools I was able to grow and gain more self-awareness. I feel that I can also take these tools and use them to help live my life more attuned to my authentic purpose. I feel very honored to have been part of a group of such deep thinking women.” ~ Carolyn Howard

Coaching business that will support your lifestyle. We will map out a structure that works for you. This can be a full-time or part-time opportunity. You get to choose!

*Exploring the 3 ways you can use your Success Circle certification to create multiple streams of income. I'll explain each one in detail.

*Time mastery – I will share my time management system to help you leverage your time and stay on track with your goals

*Q&A

Close the Circle

Celebration Dinner and Certificate Ceremony (Saturday evening)

“Joy, please accept this as my application to be accepted as one of your exclusive, Success Circle Certified Coaches.”

Please List Your Full contact Information

Today's Date _____

Name _____

Business Name _____

Street Address _____

City _____

State _____

Zip Code _____

Phone _____

Cell phone _____

Fax _____

Email _____

Website: _____

Assistant Name _____

Assistant Email _____

Assistant Phone _____

1. Please tell us about you, including your background

2. Please describe your business as it is right now. (including how long you've been in business, what type of business you have) If you do not have a current business, please share that with us and move on to question #3.

3. Briefly describe why YOU are a good candidate for the Smart Women Smart Solutions Certification Program®?

4. If you could wave a magic wand and change three things in your business or life over the next 6 months, what would they be?

5. What have been your three biggest accomplishments over the past 2 years?

6. Who or what do you think is responsible for your current results?

7. Who are or have been your major role models?

8. Who or what do you think is your biggest challenge in reaching your current goals for this year?

9. What motivates you?

10. What's your long term vision for your business – and you?

11. How many clients do you currently work with?

12. What specifically do you want to gain by being a Smart Woman Smart Solutions Certified Success Circle Coach™?

13. Do you have any other commitments that could keep you from being 100% successful in this program? This could be a job, community service, family, etc.

14. Is there anything else you'd like me to know in considering your application?

“Joy Chudacoff is a coach for the millennium, coaching women to become successful on the playing field of their choice. Like all great coaches, she works on creating a vision as well as developing fundamentals. She has been equal parts listening, collaborator, and co-investigator in my journey of self discovery. From a foundation of quiet support, Joy has helped me believe that anything I can dream I can create.” ~ Rebecca Carpenter

Membership Program Investment

Please Choose Your Payment Plan:

Total Investment: \$3997.00

EARLY BIRD PRICING: Register Before January 14 to lock in Early Bird Pricing and Save!

Option 1: Pay in Full Up Front for a total investment of \$3247 (you save \$750)

Option 2: Pay in 5 Easy Monthly Payments of \$704 (you save \$500)

After January 14th your total investment will be \$3,497.00 if you pay in full or 4 monthly payments of \$997. That’s why I’d like to invite you to get your application in as soon as possible so you can benefit from these savings!

January 15 - January 31

Option 1: Pay in full for a total investment of \$3497 (you save \$500)

Option 2: Pay in 4 Easy monthly payments of \$997

After February 1 – February 28

Option 1: Pay in full at \$3997

Option 2: Pay in 2 Easy payments of \$1997

After February 28th it’s pay in full only.

Pay in full at \$3997

“I understand that Smart Women Smart Solutions® has a Certified Coach Continued Support Membership Program. The modest, monthly, ongoing membership dues are \$97 per month and is required to maintain my Certified status. This membership program is provided so that I can continue to receive ongoing monthly training support, be promoted in Joy’s newsletter, maintain my listing on the Success Circle Certified Coach Online Directory and all other future marketing materials to keep my business up to date. I understand that the membership dues do not begin until July 1, 2011, after my initial 90-day training has been completed.”

Please Choose Your Payment Method:

Card #1 - Primary (circle one) AMEX VISA MASTERCARD

Card Number _____

Expiration Date: _____

CSV# (back of card) _____

In case my primary card is not valid for any reason, please use the following card as a back up/ alternative:

Card #2 (circle one) AMEX VISA MASTERCARD

Card Number _____

Expiration Date: _____

CSV# (back of card) _____

OR...Make check payable in the full amount to Smart Women Smart Solutions
(checks are not accepted for monthly payments)

Print Name: _____ Date: _____

Signature _____

Please Note: Signing this application does not guarantee your acceptance or commit you to the program. This will begin the review and interview process. You'll have the opportunity during your interview to ask any questions you may have and to make the final decision to move forward if the program is a good fit.

We will personally review your application and a team member will contact you within the next few days to schedule your personal interview with Joy if you qualify for the program. After your interview, if you are approved, we will charge your credit card(s) noted above for the payment option that you chose. If you are not accepted into the program, your credit card will not be charged. I'm excited to review your application and for the chance to support you in becoming a member of the Smart Women Smart Solutions Certification Program®.

Please fax your completed signed application to 1-800-503-1549 or you can also scan the application and email it to Joy@SmartWomenSolutions.com.